



BAM offers free WiFi via “BAMwifi_ForBK” network

Brooklyn Academy of Music (BAM), in partnership with the Fulton Area Business Alliance (FAB), announces plan to develop free wireless internet connectivity along Fulton Street and BAM Cultural District.

Brooklyn, NY/October 1, 2013—Brooklyn Academy of Music (BAM), in partnership with the Fulton Area Business Alliance (FAB), today announced plans to offer free wireless internet connectivity along Fulton Street. The proposed free WiFi corridor will span 1.2 miles along Fulton Street in Brooklyn from Rockwell Place to Classon Avenue and the BAM Cultural District.

BAM and four other organizations known for achievements in improving quality of life throughout the City, were each awarded over \$100,000 in funds to provide local visitors, tourists, and businesses with free internet connectivity through The Wireless Corridor Challenge. The Wireless Corridor Challenge is a NYC Economic Development Corporation initiative that partners with consultants to design, launch, implement, manage, and maintain a free, public access WiFi or other emerging technology in a New York City commercial district.

“As the BAM Cultural District continues to evolve into the model of a 21st century cultural center, we are excited to provide this WiFi access to our neighborhood and those who visit our community each day,” said BAM President Karen Brooks Hopkins. “We’re grateful to Mayor Bloomberg and the City for including us in this project and look forward to the advancements that this free wireless network will foster.”

Phillip Kellogg, Executive Director, FAB Alliance added, “FAB is thrilled to be partnering with BAM to bring this service to the entire 26-block-long FAB Alliance commercial corridor, its public plazas, open spaces and parks.”

“BAM is committed to supporting the local small business community and FAB’s efforts to energize public open spaces along Fulton Street. BAM and FAB have collaborated on many cultural projects and we are happy to continue our partnership. Through the support of the City and EDC, we are pleased to provide free WiFi to local residents, students, and visitors,” said BAM Director of Government and Community Affairs and FAB Board Chair Tamara McCaw.

BAM and FAB will lead the effort to provide free internet connectivity to those who frequent the neighborhood. This new network, which will be named BAMwifi_ForBK, will have the ability to serve over 9,000 devices at any given moment.

The network will begin to be set up in the fall of 2013 and will be fully installed by this winter.



Brooklyn Academy of Music’s (BAM’s) mission is to be a home for adventurous artists, audiences, and ideas. America’s oldest performing arts institution, it is recognized internationally for innovative dance, music, and theater programming—including its renowned Next Wave Festival. BAM also features an acclaimed repertory film program, literary and visual art events, and extensive educational programs. The institution is led by President Karen Brooks Hopkins and Executive Producer Joseph V. Melillo. www.BAM.org

About Fulton Area Business (FAB) Alliance

In 2005 a coalition of small business owners, merchants, property owners, and community stakeholders banded together to form an association to focus on enhancing the Fulton Street shopping district that runs through the two neighborhoods of Downtown Brooklyn, Fort Greene and Clinton Hill. After struggling to succeed as an all-volunteer organization, the coalition explored the formation of a non-profit organization with a staff and budget to ensure the delivery of services for more than 400 small businesses and property owners as well as the broader community. In 2009 Fulton Area Business (FAB) Alliance was incorporated and began operations as one of 68 Business Improvement Districts in New York City.

FAB provides supplemental sanitation services; addresses public safety and quality-of-life issues; manages graffiti-removal efforts; installs holiday lighting and branded banners to create a sense of place and unity; advocates on behalf of its members with city agencies, elected officials and civic organizations, develops marketing events and public relations initiatives that bring awareness to

Fulton Street and its diverse range of small businesses—while driving foot traffic to those businesses; and works on business attraction and retention to reduce vacancies and increase the vibrancy of the street life. FAB has also successfully initiated several streetscape improvement projects in the district to make the shopping experience more inviting and welcoming.

For press information on “BAMwifi_ForBK” please contact Monica Ortiz Rossi at mrossi@BAM.org and 718.636.4129 x8.

Credits

Con Edison is a major sponsor of BAM Community Programs.

The BAM facilities are owned by the City of New York and benefit from public funds provided through the New York City Department of Cultural Affairs with support from Mayor Michael B. Bloomberg; Cultural Affairs Commissioner Kate D. Levin; the New York City Council including Council Speaker Christine C. Quinn, Finance Committee Chair Domenic M. Recchia, Jr., Cultural Affairs Committee Chair Jimmy Van Bramer, the Brooklyn Delegation of the Council, and Councilwoman Letitia James; and Brooklyn Borough President Marty Markowitz

General Information

BAM Howard Gilman Opera House, BAM Rose Cinemas, and BAMcafé are located in the Peter Jay Sharp building at 30 Lafayette Avenue (between St Felix Street and Ashland Place) in the Fort Greene neighborhood of Brooklyn. BAM Harvey Theater is located two blocks from the main building at 651 Fulton Street (between Ashland and Rockwell Places). Both locations house Greenlight Bookstore at BAM kiosks. BAM Fisher, located at 321 Ashland Place, is the newest addition to the BAM campus and houses the Judith and Alan Fishman Space and Rita K. Hillman Studio. BAM Rose Cinemas is Brooklyn’s only movie house dedicated to first-run independent and foreign film and repertory programming. BAMcafé, operated by Great Performances, is open for dining prior to BAM Howard Gilman Opera House evening performances. BAMcafé also features an eclectic mix of spoken word and live music for BAMcafé Live on Friday and Saturday nights with a special BAMcafé Live menu available starting at 6pm.

Subway: 2, 3, 4, 5, Q, B to Atlantic Avenue (2, 3, 4, 5 to Nevins St for Harvey Theater) D, N, R to Pacific Street; G to Fulton Street; C to Lafayette Avenue Train: Long Island Railroad to Atlantic Terminal

Bus: B25, B26, B41, B45, B52, B63, B67 all stop within three blocks of BAM Car: Commercial parking lots are located adjacent to BAM For ticket and BAMbus information, call BAM Ticket Services at 718.636.4100, or visit BAM.org.

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