



***Unbound*, a book launch series co-presented by BAM and Greenlight Bookstore, presents *Dapper Dan* on the release of *Dapper Dan: Made in Harlem*—July 10**

Unbound: Dapper Dan

Launch of *Dapper Dan: Made in Harlem*

Co-presented by BAM and Greenlight Bookstore

BAM Rose Cinemas (30 Lafayette Ave)

Jul 10 at 7pm

\$20 (event only); \$40 (with book)

Tickets on sale Jun 14 (Jun 11 for BAM Members and Patrons)

June 11, 2019/Brooklyn, NY— *Unbound*, a book launch series with BAM and Greenlight Bookstore presents *Dapper Dan: Made in Harlem*, a candid chronicle of the Harlem designer's life, spanning more than 70 years and set against the backdrop of an ever-evolving America.

With his now-legendary store on 125th Street in Harlem, Dapper Dan pioneered high-end streetwear in the 1980s, remixing classic luxury-brand logos into his own innovative, glamorous designs. The self-taught tailor dressed cultural icons including Eric B. and Rakim, Salt-N-Pepa, Big Daddy Kane, Mike Tyson, Alpo Martinez, LL Cool J, Jam Master Jay, Diddy, Naomi Campbell, and Jay-Z. But before he reinvented haute couture, he was a hungry boy with holes in his shoes, a teen who daringly gambled drug dealers out of their money, and a young man in a prison cell who found nourishment in books. Today Dapper Dan has emerged as a world-famous designer who broke racial and economic barriers to outfit some of the biggest names in music, sports, and culture, in looks that went on to define an era.

Dapper Dan: Made in Harlem is both a testament to the legendary designer's creativity and industry-changing hustle, as well as a historical record of Harlem's evolution from the perspective of the man who was on the ground floor for it all.

Dapper Dan, born Daniel Day, has had his work displayed at the Smithsonian Institution, Museum at FIT, Metropolitan Museum of Art, Museum of Modern Art, Museum of the City of New York, and London's Design Museum. His eponymous boutique was open from 1982 to 1992, and reopened in 2017 in a major partnership with Gucci, for which he also served as the face of their fall campaign.

Brooklyn Academy of Music (BAM) is recognized internationally for its innovative programming of dance, music, theater, opera, and film. Its mission is to be the home for adventurous artists, audiences, and ideas. BAM presents leading national and international artists and companies in its annual Winter/Spring Season and highlights groundbreaking, contemporary work in the performing arts with its Next Wave Festival each fall. Founded in 1983, the Next Wave is one of the world's most important festivals of contemporary performing arts. BAM Film features new, independent film releases and a curated, daily repertory film program. In 2012, BAM added the Richard B. Fisher Building to its campus,

providing an intimate and flexible 250-seat performance venue—the Fishman Space—as well as the Hillman Studio, a rehearsal and performance space. BAM serves New York City's diverse population through community events, literary series, and a wide variety of educational and family programs. BAM, America's oldest performing arts center, has presented performances since 1861, and attracts an audience of more than 750,000 people each year. Visit BAM.org.

Founded in October 2009, **Greenlight Bookstore** is a general independent bookstore with two store locations in Brooklyn, as well as kiosks at BAM theaters. Through knowledgeable staff, curated book selection, community partnerships, and a robust e-commerce website as well as beautiful bookstore spaces on Fulton Street and Flatbush Avenue, Greenlight combines the best traditions of the neighborhood bookstore with a forward-looking sensibility. Greenlight has garnered local, national, and international press coverage for its innovative startup model and its continuing success. In addition to partnering with BAM on the *Unbound* series, Greenlight hosts literary events in its stores several nights a week. More information and details can be found at greenlightbookstore.com.

For press information, contact Cynthia Tate at ctate@BAM.org or 718.724.8022.

Credits

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General Information

BAM Howard Gilman Opera House, BAM Rose Cinemas, and BAMcafé are located in the Peter Jay Sharp building at 30 Lafayette Avenue (between St Felix Street and Ashland Place) in the Fort Greene neighborhood of Brooklyn. BAM Harvey Theater is located two blocks from the main building at 651 Fulton Street (between Ashland and Rockwell Places). Both locations house Greenlight Bookstore at BAM kiosks. BAM Fisher, located at 321 Ashland Place (between Lafayette Ave and Hanson Place), houses the Judith and Alan Fishman Space and Rita K. Hillman Studio. BAM Rose Cinemas features first-run independent and foreign film and repertory programming.

Subway: 2, 3, 4, 5, Q, B to Atlantic Avenue – Barclays Center (2, 3, 4, 5 to Nevins St for Harvey Theater) D, N, R to Pacific Street; G to Fulton Street; C to Lafayette Avenue
Train: Long Island Railroad to Atlantic Terminal – Barclays Center
Bus: B25, B26, B41, B45, B52, B63, B67 all stop within three blocks of BAM

For ticket information, call BAM Ticket Services at 718.636.4100, or visit BAM.org.

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