



Alicia Keys celebrates the launch of her new book, *More Myself: A Journey*, in a special evening of storytelling from behind the piano at BAM—Mar 31

First date of the *More Myself Tour*

A part of *Unbound*, a book launch series co-presented by BAM and Greenlight Bookstore

More Myself with Alicia Keys

Co-presented by BAM and Greenlight Bookstore

Launch of *More Myself: A Journey*

Part of Unbound

BAM Howard Gilman Opera House (30 Lafayette Ave)

Mar 31 at 7:30pm

Tickets start at \$35 (all tickets include a pre-signed book)

March 4, 2020/Brooklyn, NY— In celebration of the launch of her new book *More Myself: A Journey*, 15-time Grammy Award-winner and New York Times best-selling author Alicia Keys comes to BAM on March 31, the first night of her live storytelling and music series from the book, shared from behind the piano. Keys will kick off her *More Myself Tour* at BAM, in support of her new book, which will be published on the same date (March 31).

As one of the most celebrated musicians in the world, Alicia Keys has captured audiences with her heartfelt lyrics, extraordinary vocal range, and soul-stirring piano compositions. Away from the spotlight, she privately grappled with heartache, her challenging and complex relationship with her father, her people-pleasing nature that characterized her early life and career, the loss of privacy, and the oppressive expectations of female perfection, some of which she put on herself. *More of Myself* is Alicia's journey from childhood to now: at once a riveting account and a clarion call to readers to define themselves in a world that rarely encourages a true and unique identity.

This event is part of *Unbound*, a book launch series co-presented by BAM and Greenlight Bookstore. The popular series features unique talks surrounding the highly anticipated book launches of contemporary artists and authors.

All tickets include a pre-signed copy of the book. Audience questions for Keys will be gathered in advance.

Tickets for *More Myself with Alicia Keys* go on sale March 11 (March 6 for members). Visit BAM.org for more details.

Alicia Keys is a modern-day Renaissance woman—a 15-time Grammy Award-winning artist/songwriter/musician/producer, an accomplished actress, a New York Times best-selling author, a film/ television and Broadway producer an entrepreneur and a powerful force in the world of activism. Since the release of her monumental 2001 debut album, *Songs in A Minor*, Keys has sold over 65 million records and built an unparalleled repertoire

of hits and accomplishments. Keys' forthcoming seventh studio album ALICIA is slated to be released worldwide this spring. The first single "Show Me Love" earned Keys a record-extending 11th number 1 on the Billboard Adult R&B Songs airplay chart. Keys will release her new book *More Myself: A Journey* on March 31, 2020 via Flatiron Publishing.

Brooklyn Academy of Music (BAM) is recognized internationally for its innovative programming of dance, music, theater, opera, and film. Its mission is to be the home for adventurous artists, audiences, and ideas. BAM presents leading national and international artists and companies yearly during the spring and highlights groundbreaking, contemporary work in the performing arts with its Next Wave each fall. Founded in 1983, the Next Wave is one of the world's most important festivals of contemporary performing arts. BAM Film features new, independent film releases and a curated, daily repertory film program. In 2012, BAM added the Richard B. Fisher Building to its campus, providing an intimate and flexible 250-seat performance venue—the Fishman Space—as well as the Hillman Studio, a rehearsal and performance space. BAM serves New York City's diverse population through community events, literary series, and a wide variety of educational and family programs. BAM, America's oldest performing arts center, has presented performances since 1861, and attracts an audience of more than 750,000 people each year. Visit BAM.org.

Founded in October 2009, **Greenlight Bookstore** is a general independent bookstore with two store locations in Brooklyn, as well as kiosks at BAM theaters. Through knowledgeable staff, curated book selection, community partnerships, and a robust e-commerce website as well as beautiful bookstore spaces on Fulton Street and Flatbush Avenue, Greenlight combines the best traditions of the neighborhood bookstore with a forward-looking sensibility. Greenlight has garnered local, national, and international press coverage for its innovative startup model and its continuing success. In addition to partnering with BAM on the *Unbound* series, Greenlight hosts literary events in its stores several nights a week. More information and details can be found at greenlightbookstore.com.

For press information, contact Cynthia Tate at ctate@BAM.org, 718.724.8022

Credits

Leadership support for programming in the Howard Gilman Opera House provided by the Howard Gilman Foundation

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General Information

BAM Howard Gilman Opera House, BAM Rose Cinemas, and BAMcafé are located in the Peter Jay Sharp building at 30 Lafayette Avenue (between St Felix Street and Ashland Place) in the Fort Greene neighborhood of Brooklyn. Harvey Theater at BAM Strong is located two blocks from the main building at 651 Fulton Street (between Ashland and Rockwell Places). Both locations house

Greenlight Bookstore at BAM kiosks. BAM Fisher, located at 321 Ashland Place, houses the Judith and Alan Fishman Space and Rita K. Hillman Studio. BAM Rose Cinemas features first-run independent and foreign film and repertory programming. BAMcafé, operated by Great Performances, offers varied light fare and bar service prior to BAM Howard Gilman Opera House evening performances.

Subway: 2, 3, 4, 5, Q, B to Atlantic Avenue – Barclays Center (2, 3, 4, 5 to Nevins St. for Harvey Theater) D, N, R to Pacific Street; G to Fulton Street; C to Lafayette Avenue

Train: Long Island Railroad to Atlantic Terminal – Barclays Center

Bus: B25, B26, B41, B45, B52, B63, B67 all stop within three blocks of BAM

For ticket information, call BAM Ticket Services at 718.636.4100, or visit BAM.org.

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