The culmination of Smriti Keshari’s four-year film project DIS | INTEGRATION: *Headlines are Frontlines* debuts at BAM on Oct 31

This public/outdoor work explores the increasingly addictive nature of news through presidential headlines

DIS | INTEGRATION: *Headlines are Frontlines*
Created by Smriti Keshari

Music by Matthew Herbert
Music Producer Marius de Vries

Sound Mix by Graeme Stewart
Produced by Hazel Gibson and Margaret Aery

Oct 31—Nov 4
The BAM sign screen (corner of Flatbush Ave & Lafayette Ave)
BAM Strong sign screen (651 Fulton St)
Run time: Two hours (looped continuously)
FREE

October 29, 2020/Brooklyn, NY—DIS | INTEGRATION: *Headlines are Frontlines* is a visceral film experience that leads viewers through daily chronological *The New York Times* headlines about Donald Trump. Marking the end of an exhaustive four-year-long pursuit totaling more than 1,460 headlines, artist Smriti Keshari (*the bomb* on Netflix) combed through stories every day and selected one headline for each of his presidency--transforming singular headlines from isolated events into one of greater magnitude.

A striking, timely work leading up to the election, DIS | INTEGRATION exposes the symbiotic relationship between the media and Donald Trump's presidency, and conveys the tense, mesmerizing, powerful, and increasingly addictive nature of news. The work was created by Keshari in collaboration with music producer Marius de Vries (*La La Land*) and features an original score by Matthew Herbert, based on a one-minute performance of *The Star-Spangled Banner*, stretched and distorted over the length of the film.

With the onset of Covid-19, Keshari reinvented the film by adapting what she created for theaters and stages on election night, to an outdoor public installation. DIS | INTEGRATION appears on the screen adjacent to the BAM sign on the corner of Flatbush and Lafayette Avenues, and will also appear on the screen outside of the BAM Strong on Fulton Street. Herbert’s original score can be accessed via BAM.org or a QR code posted at both locations.

“The barrage of headlines have led to a new type of censorship through over-abundance of information and noise,” said Keshari. “When you see these headlines in succession, one after another, it reminds us of the haunting and addictive impact of the newsroom on America’s nervous system.”
The press’ role has been constantly called into question over the past four years, paving the way for multiple emerging realities. This results in contradictory and confusing notions of fact and fiction. Within this dynamic, all parties—the president, the media, and the consumer—are actively responsible for disparities in truth.

Pulitzer Prize-winning journalist Charlie LeDuff calls DIS | INTEGRATION "the most important artistic and political artifact about the last four years."

For press information contact Sarah Garvey, sgarvey@BAM.org. Visit bam.org for more information.

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