MEDIA ALERT

BAMcinémathek presents the US theatrical premiere run of Bobbito Garcia’s *Stretch and Bobbito: Radio That Changed Lives*, Oct 1—8

“The Best Hip Hop Radio Show Of All-Time” —*The Source*

“The most legendary rap show to ever exist” —*The Village Voice*

Special opening night appearance by Stretch Armstrong and Bobbito Garcia

The Wall Street Journal is the title sponsor of BAM Rose Cinemas and BAMcinémathek.

Brooklyn, NY/Sept 8, 2015—BAMcinémathek presents the New York theatrical premiere run of Bobbito Garcia’s *Stretch and Bobbito: Radio That Changed Lives*, screening from Thursday, October 1 through Thursday, October 8 (eight days).

WKCR’s *The Stretch Armstrong and Bobbito Show*, “the radio beacon of the halcyon daze of 90s hip-hop in New York” (*Noisey*), was among the first to bring then-unknown and unsigned legends like Nas, The Notorious B.I.G., Wu-Tang Clan, Jay-Z, Eminem, and others to listeners in the 90s. This up-close-and-personal documentary tells the inside story of how two friends from New York City became major hip-hop tastemakers.

Broadcast from Columbia University on Thursdays into Fridays after midnight in a landmark run from 1990 to 1998, the acclaimed radio program provided a stage for up-and-coming MCs looking to push the creative (and political) boundaries of the form. Today, the total record sales for all the artists whose work Stretch and Bobbito premiered on their show exceed 300 million units. Featuring epic never-before-seen home video footage and interviews with many of today’s rap royalty—including Jay-Z, Nas, Busta Rhymes, and others—*Stretch and Bobbito: Radio That Changed Lives* provides a fundamental history lesson on the underground hip-hop movement during its “golden age” and onward—taught by two of its most entertaining and essential champions.

Stretch Armstrong and Bobbito Garcia will appear on opening night for a Q&A alongside artist José Parlá moderated by writer Touré.

“At that point in time *The Stretch Armstrong and Bobbito Show* was the most important show in the world.” —Nas

“Few forces on New York radio proved as historically dense with past, present, and future talent than *The Stretch Armstrong and Bobbito Show*.” —*Complex*

*Bobbito Garcia and Stretch Armstrong are available for interviews.*

**Press screening**

Tue, Sep 15 at 10am

*Press screenings are held at BAM Rose Cinemas, 30 Lafayette Ave., Brooklyn.*
To RSVP, schedule an interview, request screeners, or for press information, please contact Hannah Thomas at 718.724.8002 / hthomas@BAM.org

Dir. Bobbito Garcia | 2015 | 98min | Color | DCP

Showtimes: Oct 1 at 7:30pm; Oct 2, 3, 5—8 at 9:30pm; Oct 4 at 8pm