

# BAM

## **BAM names Bill Kramer Vice President of Development**

**Mar 13, 2017/Brooklyn, NY**—Brooklyn Academy of Music (BAM) announces the appointment of Bill Kramer as vice president of development. In this position, Kramer will direct fundraising and planning for BAM's annual campaigns, special events, capital projects, and endowment. He will report to BAM President Katy Clark.

"I'm thrilled to welcome Bill Kramer to BAM," said Katy Clark. "The variety of his fundraising and organizational experience—in performing arts, visual art, film, and educational institutions—is ideally suited to the breadth of programs and growing initiatives at BAM. It's an exciting time for us, and for Brooklyn at large, and we are very pleased to have Bill on board."

Bill Kramer said, "I am excited to be returning to New York City as the vice president of development for BAM. As a former resident of Fort Greene, I have long admired BAM for its innovative multi-disciplinary programming and educational initiatives. I am honored to join BAM at this moment, under the new leadership of Katy Clark and Adam Max, and I look forward to helping them advance the work of such an important and esteemed cultural institution."

Kramer most recently served as vice president of institutional engagement at Rhode Island School of Design (RISD), where he managed the college's development, special events, and alumni relations team. Kramer forged global partnerships and greatly increased contributed revenue for the university. Prior to RISD, Kramer was the managing director of the Academy Museum of Motion Pictures, Academy of Motion Picture Arts & Sciences, where he successfully raised \$250 million in gifts for the new institution's capital campaign, secured required public approvals for the project, and managed the museum's \$35 million planning budget.

Bill Kramer previously served as chief advancement officer at Southern California Institute of Architecture; executive director of development at California Institute of the Arts (CalArts); and director of development for Columbia University's Miller Theatre. He holds a bachelor's degree in business administration from the University of Texas at Austin, and a master's degree in urban planning and public administration from New York University. He is originally from Towson, Maryland.

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